



**FRIDAY, SEPT 5<sup>TH</sup> 2014**

BENEFITING DARRELL K ROYAL FUND  
FOR ALZHEIMER'S RESEARCH AND  
ALZHEIMER'S SUPPORT AND CARE IN TEXAS

## 2014 TABLE SPONSORSHIPS

### **\$25,000 - National Champion**

- 2 premiere tables for 10 cocktails & seated dinner in honored guests designated area
- Patron's post show champagne reception
- 2 golf teams of 4 with forecaddies and lunch al fresco
- Attendance at The W Super Sponsor after party

### **\$15,000 - All-American**

- 1 premiere table for 10 cocktails & seated dinner in honored guests designated area
- Patron's post show champagne reception
- 1 golf team of 4 with forecaddies and lunch al fresco
- Attendance at The W Super Sponsor after party

### **\$7,000 - All-Conference**

- 1 table for 10 cocktails & seated dinner in VIP designated area
- 1 golf pairing with shared forecaddie and lunch al fresco

### **\$5,000 - All-State**

- 1 table for 10 cocktails & seated dinner (limited quantity 6 available)

## 2014 EVENT SPONSORSHIPS

**B-W-D Vince Gill Stage Sponsor - \$100,000**

**Legacy Council\* After Party Sponsor - \$25,000**  
(sold to Ava and Steve Late, BMW and MINI of Austin)

**Super Sponsor After Party - \$15,000**

**VIP Cocktail Hour Sponsor - \$10,000**

For more sponsorship information, or to reserve your table  
please visit [dkrfund.org](http://dkrfund.org) or contact

Sarah Dixon: [info@dkrfund.org](mailto:info@dkrfund.org) or (866) 946-3606

\*The DKR Fund Legacy Council is a state-wide membership organization of 200 young professionals between the ages of 24 and 38 who are committed to funding Alzheimer's research in honor of Coach Darrell K Royal.



BEN ★ WILLIE  
DARRELL  
PRESENT  
LINKS & LYRICS

**Links:**

Barton Creek Country Club - Crenshaw Course

**Lyrics:**

Austin City Limits - Moody Theater

**Featuring:**

**Vince Gill & Friends**

Honorary Event Chair - Eloise DeJoria

Honorary Golf Chairman - Ben Crenshaw

Henry Hortenstine - Dallas

“The best event ever - the song writers are up close and personal, great Texas food and lot’s of beer! What’s not to like?”

Mike Reynolds - Austin

“Once you hear a song’s actual author sing it and tell the story behind it... you’ll never listen to those songs the same way again.”

Ben Crenshaw

“I don’t think I have ever watched someone wear the crown of a champion any better than Darrell Royal.”

Willie Nelson

“He was a super guy... the kind of guy you want to be like when you grow up - be like Darrell Royal.”

Greg Abbott  
Beau Armstrong  
Mack Brown  
Ben Crenshaw  
Lisa Dawson  
Eloise DeJoria  
Frank Denius  
Melissa Edwards

Larry Gatlin  
Angie Harmon  
Rita Hortenstine  
Alfred Jackson  
Joe Jamail  
David Kazen  
Margaret Krasovec  
Ava Late  
Red McCombs

Matthew McConaughey  
Jim Bob Moffett  
Laurée Moffett  
Kit Moncrief  
Mike Myers  
Willie Nelson  
Mack Rankin  
Corby Robertson



DARRELL K ROYAL  
RESEARCH FUND  
*for Alzheimer's Disease*

The DKR Fund is a component fund of The Dallas Foundation, a 501(c)(3), publicly supported charity, Federal Tax ID 75-2890371. Funds donated to this event will be tax deductible to the extent permitted by applicable law. Certain items that are considered benefits to the donor will reduce the value of the charitable deduction accordingly.