



FOR IMMEDIATE RELEASE

June 6, 2018

DKR Research Fund for Alzheimer's Disease 4th & Goal Gala
names UT All-American Sean Foley as
"Head Coach" of the Legacy Council
Foley will lead young Texans' fundraising efforts to support 2018 fundraiser

(Austin, TX)—Two-time graduate of the University of Texas and three-time men's NCAA swimming champion Sean Foley was today named "Head Coach" of the DKR Research Fund for Alzheimer's Disease Legacy Council. The Legacy Council is a social, philanthropic and awareness membership auxiliary of the DKR Fund.

The council is comprised of young leaders across Texas who actively unite in their attempt to create awareness and support research advancing a cure for Alzheimer's disease. The fund, created in legendary Coach Darrell K Royal's honor, provides national recognition and profile to a disease, which is the most dreaded and feared by the demographic over 55. With no cure in sight and no drugs available to alter the course of this disease, it is time to pick up the pace and get ahead of Alzheimer's disease. Coach Royal's courage in battling the disease that ultimately took his life gives voice and face Alzheimer's, which inflicts 5.5 million people in the United States – 380,00 of those individuals are Texans.

Foley, whose mother is currently battling the disease, serves as CEO and Co-founder of Nine Banded Whiskey. He is also managing partner of Austin Sports & Entertainment, a global sports investment and advisory business.

This year's DKR Fund 4th & Goal Gala will take place on September 21 at the ACL Live at The Moody Theater. Tickets go on sale through ACL Live this Friday, June 8. Stars from the hit TV Show *Nashville* will be this year's featured entertainment. A pre-concert "meet & greet" reception with the *Nashville* stars will be sponsored by Nine Banded Whiskey. The popular Texas spirit was founded in Austin by local entrepreneurs and has been described as "Austin culture in a bottle."

More about the DKR Fund and 4th & Goal Gala at dkrfund.org.

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